



MEDIA INFORMATION 2020



Direct

90,000
contacts to
choose from





media at its **best...**

Engineering journals and exhibitions at the heart of manufacturing.

Drives&Controls

The leading magazine for Automation, Power Transmission and Motion Control. 18,000 (ABC Audited – 100% requested) contacts within Design, Corporate Management, Research & Development, Purchasing, Sales & Marketing, Education and Consultants.

Main activities in Aerospace, Building Materials and Construction, Electrical Electronic Manufacturing, Food Drink and Tobacco, Utilities, Health Service, Mechanical Engineering, Oil & Gas, Pharmaceutical, Printing & Paper and Transport.

www.drivesncontrols.com

Hydraulics & Pneumatics

The Journal for Fluid Power and Systems. Covering the latest in mechanical and electro-mechanical equipment - everything from hose, fittings & swaging; hydraulics cylinders; valves; pumps and filters; to pneumatic actuation; electro-mechanical hybrid equipment; fieldbus technology; plus full systems and design & simulation software.

10,000 (ABC Audited – 100% requested) contacts within UK fluid power industry, ranging from manufacturers, OEM, resellers and end users. Applications: Offshore, Construction, Agriculture, Maintenance, Automation, Public Utilities, Marine, Automotive Construction, Civil Engineering, Retail, Medical and Aerospace.

www.hpmag.co.uk



The UK's leading industrial maintenance magazine with 10,000 ABC audited readers (100% requested).

The only magazine in the sector to reflect the size of the market. Areas covered include: Asset management, maintenance, energy efficiency, plant infrastructure, health & safety, materials handling. Reach buyers and specifiers featuring plant/ works/ maintenance engineers, managers and directors covering the full chain of command within the market.

www.pwemag.co.uk



Power Electronics Europe offers 15000 records to engineers and professionals across Europe involved in the design of power electronics systems.

Design Engineering, Engineering Management, General/Corporate Management, Research & Development, Engineering Services, Sales/Marketing, Purchasing/Procurement and Education.

www.power-mag.com



Aftermarket Magazine – The UK's No.1 publication for the automotive aftermarket industry.

Primary Business Function: Independent Garages / Fleet Workshops / Franchised Dealers

Wholesale Distributors / Factors / Fast Fits / Independent Crash Repair / Refinishers / Head Offices / Purchasing

www.aftermarketonline.net



Smart Machines & Factories is the UK's first and leading dedicated journal focusing on Digitisation (4IR) and transforming to a smart manufacturing era.

10,000 contacts covering Aerospace, Shipbuilding & Marine, Defence, Electrical Electronic Manufacturing, Food Drink and Tobacco, Utilities, Health Service, Mechanical Engineering, Oil & Gas, Pharmaceutical, Printing & Paper and Transport.

www.smartmachinesandfactories.com

OEE Offshore Engineering & Equipment

Offshore Engineering & Equipment (OEE) covers the design, procurement, engineering and maintenance requirements of the offshore industries to 12,253 contacts including oil and gas, drilling, subsea, renewables and related equipment including health and safety. The content focuses on providing the latest news and information for industry professionals.

www.offshoreequipment.co.uk

**Over 90,000 contacts to select from.
Subscribers to the leading brands in their
respective fields.**

Visitor data to Drives & Controls Exhibition,
Fluid Power & Systems, Smart Machines & Factories,
Air-Tech and Plant & Asset Management Exhibitions

13,518 visitors attended the 2018 DFA Media
co-located engineering events offering the
opportunity to contact current and identified
buyers from a range of UK industries.

www.airtech-expo.com

www.drives-expo.com

www.fluidpowersystems-expo.com

www.maintenanceuk-expo.com

www.smartindustry-expo.com



Drive your business to your Buyers

Once you have identified the areas of interest from the DFA Direct count form, chose from the following options...

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Send a targeted message with impact to your identified market through an independent mailing house.

Price **£210.00 / 1000** (Minimum order value **£390**)

Fulfilment service available

► Loose insert distribution

Use the regular and anticipated distribution to DFA's magazine circulation – Drives & Controls 20k, Hydraulics & Pneumatics 10k, Plant & Works Engineering 10k, Power Electronics 16k, Aftermarket 22k and Offshore Design & Engineering Equipment 10k

Price **£195.00 / 1000** (Minimum order value **£390**)

Fulfilment service available

► E-Mail Campaign

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Price dependent on particulars

USA

David James / Barbara Higgins

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